

VISION

Continue to be the industry leader in the administration and deliveryof junior sport whilst positively contributing to the community.



<u>MISSION</u>

To provide kids with a safe, supportive and inclusive environmentwhile promoting health & wellbeing and maximising participation in Australian Football.

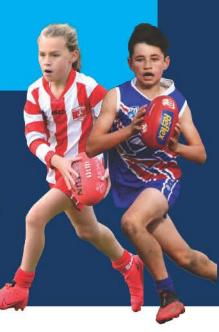
VALUES

Fun: passionate, energetic and innovative

Accountability: open and transparent communication

Integrity: independent, honest, fair and impartial

Respect: tolerance, inclusiveness, and fairness for all



GUIDING PILLARS

1. FOOTBALL

Deliver quality football competitions and development opportunities that are inclusive, safe and fun.

- Ensure an equitable competition
- · Support clubs to be more sustainable
- Work with relevant stakeholders to enhance pathway opportunities for the League
- Further develop the Umpire Academy to maintain industry best practice
- Develop the Coaching Academy to be industry best practice

2. COMMUNITY

Collaborate, develop and support all stakeholders.

- Build strong connections with relevant stakeholders
- Promote diversity throughout the community to increase participation
- Foster health and well-being through various resources, training and education

3. FACILITIES

Advocate for facilities fit for purpose for clubs, umpires and programs.

- · Secure long-term access to key facilities
- Continue to advocate for football facilities that better address current and future needs
- Continue to develop relationships with key stakeholders for prospective venues

4. GOVERNANCE

Ensure the organisation is managed in a way that provides the long-term viability.

- Ensure best practice management of league financial resources
- Ensure SMJFL governance rules, processes and policies are fit-for purpose
- Be an employer of choice





BOROONDARA









BEAUMARIS



BENTLEIGH DEMONS



BRIGHTON BEACH KANGAROOS









CAULFIELD CHELTENHAM





















DINGLEY DINGOES



FAST BRIGHTON





EAST MALVERN KNIGHTS



SANDRINGHAM





HAMPTON ROVERS





ORMOND MONDERS



PORT MELBOURNE COLTS



GREATER DANDENONG



PRAHRAN



BRAESIDE MUSTANGS

SOUTH MELBOLIRNE DISTRICTS



ST BEDES / MENTONE

MORDIALLOC- MURRUMBEENA OAKLEIGH





DRAGONS

ST KILDA CITY



ST PAUL'S MCKINNON DOGGIES





ST PETERS





WAVERLEY

SMJFL STRATEGIC PLAN 2022-2024



SMJFL STRATEGIC PLAN

2022-2024

MAJOR PARTNER



COMMUNITY FUND MAJOR PARTNER



PREMIER PARTNERS











OFFICIAL PARTNERS

















PREFERRED PARTNERS AND AFFILIATES

